Privacy Policy

Broadcast Wireless Systems Ltd is committed to preserving the privacy of all visitors to our website at <u>www.broadcastwirelesssystems.com</u>. Please read the following **PRIVACY POLICY** to understand how we use and protect the information that you provide us with.

By completing the contact form, you consent to the collection, use and transfer of your information under the terms of this policy.

INFORMATION THAT WE COLLECT FROM YOU

When you visit or complete our contact form on <u>www.broadcastwirelesssystems.com</u> you may be asked to provide certain information about yourself including your name and contact details.

We may also collect information about your usage of our website, as well as information about you from messages you post to the website and e-mails or letters you send to us.

To maintain customer service standards and to assist staff training, we may record and monitor incoming calls.

USE OF YOUR INFORMATION

Your information will enable us to provide you with access to all parts of our website and to supply the goods or services you have requested. It will also enable us to bill you and to contact you where necessary concerning your orders. We will also use and analyse the information we collect so that we can administer, support, improve and develop our business.

In particular, we may use your information to contact you for your views on our services and to notify you occasionally about important changes or developments to the website or our services. Further, where you have consented, we might also use your information to let you know by email about other products and services which we offer which may be of interest to you. If you change your mind about being contacted in the future, please let us know.

DISCLOSURE OF YOUR INFORMATION

We do not share information with third parties other than to those who may provide services relating to the products that you may purchase from us or to UK government agencies when required to do so by law,

If our business enters into a joint venture with or is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

Countries outside the European Economic Area do not always have strong data protection laws. However, we will always take steps to ensure that your information is used by third parties in accordance with this policy.

Unless required to do so by law, we will not otherwise share, sell or distribute any of the information you provide to us without your consent.

COOKIES

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

A full list of the cookies used are shown on the company website, see https://www.broadcastwirelesssystems.com/cookie-policy/

These cookies are used to collect information about how visitors use our site - we then use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

CLICK HERE FOR AN OVERVIEW OF GOOGLE'S PRIVACY POLICY

SECURITY AND DATA RETENTION

We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. We will retain your information for a reasonable period or as long as the law requires.

ACCESSING AND UPDATING

You are entitled to see the information held about you and you may ask us to make any necessary changes to ensure that it is accurate and kept up to date. If you wish to do this, please contact us at admin@broadcastwirelesssystems.com. We are entitled by law to charge a fee of £10 to meet our costs in providing you with details of the information we hold about you.

CHANGES TO OUR PRIVACY POLICY

Any changes to our privacy policy in the future will be posted to the website and, where appropriate, through e-mail notification.

CONTACT

All comments, queries and requests relating to our use of your information are welcomed and should be addressed to <u>admin@broadcastwirelesssystems.com</u>.